

Message Text

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21

ACTION L-03

INFO OCT-01 ARA-16 ISO-00 EB-12 COME-00 DRC-01 RSC-01 /034 W

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R 030006Z OCT 74

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC 4122

UNCLAS MEXICO 8400

E.O. 11652: N/A

TAGS: EGEN, MX

SUBJ: TRADEMARK PROBLEMS OF PLAYBOY ENTERPRISES

REF: STATE 208274

1. PRINCIPAL INSTIGATOR OF PLAYBOY'S PROBLEMS, FRANCISCO LINARES, REPORTEDLY HAS LEFT MEXICO, AFTER A FINAL EFFORT TO OPEN CLUB IN SATELITE AREA OF MEXICO CITY EARLY THIS YEAR. ERSTWHILE LEGAL COUNSEL SAYS NO LONGER REPRESENTS HIM.

2. LAWYER FOR PLAYBOY DOES NOT WANT EMBASSY TO TAKE UP MATTER WITH ANYONE IN MEXGOVT AT THIS TIME. MAIN PROBLEM NOW IS TECHNICAL: LINARES CANNOT BE FOUND TO SERVE SUMMONS ON. THIS SUMMONS COULD BE SERVED THROUGH PUBLICATION IN PATENT OFFICE GAZETTE BUT IT IS SOMETHING LIKE THREE YEARS BEHIND. LAWYER PLANS EXPLORE WITH PATENT AND TRADEMARK OFFICE WAYS TO GET IMPROPERLY FILED TRADEMARKS OFF THE RECORD SOME OTHER WAY AND WILL LET US KNOW. LAWYER HAS BEEN IN CONTACT WITH PRINCIPALS IN U.S.

3. EMBASSY OFFICER OBSERVED THAT WHILE URGENCY SEEMS GONE FROM CASE WITH DEPARTURE OF LINARES, THERE STILL IS POSSIBILITY HE MIGHT TRY TO SELL TRADEMARK TO ANOTHER OWNER. LAWYER ACKNOWLEDGED THAT CANCELLATION OF THE TRADEMARK WAS DESIRABLE AND PROMISED TO REPORT.

4. IF ADDITIONAL INFORMATION BECOMES AVAILABLE EMBASSY WILL ADVISE.

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Message Attributes

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Disposition Date: 01 JAN 1960
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Disposition History: n/a
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